

## Message Text

UNCLASSIFIED

PAGE 01 MELBOU 00424 230822Z

ACTION EA-09

INFO OCT-01 EB-08 ISO-00 PASS-00 /018 W

-----230823 008368 /14

R 222257Z FEB 77

FM AMCONSUL MELBOURNE

TO SECSTATE WASHDC 3801

INFO USDOC WASHDC

AMCONSUL SYDNEY

UNCLAS MELBOURNE 0424

USDOC FOR OIM/SAD GAYNOR

E O 11652 N A

TAGS BEXP, AS

SUBJ: MACHINE TOOLS USA EXHIBITION IN MELBOURNE

CINCINNATI MILACRON INC

4701 MARBURG AVENUE

CINCINNATI, OHIO 45209

TELEX 21-4447

1. DURING FEBRUARY 10 AND 11, 1977, THE ECONOMIC/COMMERICAL SECTION OF THE AMERICAN CONSULATE GENERAL IN MELBOURNE, AUSTRALIA DISPLAYED THE VIDEO TAPE YOUR FIRM PREPARED FOR THE "MACHINE TOOLS U.S.A." EXHIBITION. THE SHOW TOOK PLACE AT THE OFFICES OF THE VICTORIAN BRANCH, METAL TRADES INDUSTRY ASSOCIATION OF AUSTRALIA WITH THE ASSISTANCE OF THAT TRADE ASSOCIATION.

2. OVER 120 PERSONS REPRESENTING ALL SEGMENTS OF THIS INDUSTRY IN MELBOURNE AND ITS SURROUNDING AREA ATTENDED THE SHOW; THEIR GENERAL REACTION TO THE PRESENTATION WAS HIGHLY FAVORABLE. AS IN PREVIOUS EDITIONS, ATTENDEES WERE ABLE TO REQUEST FURTHER INFORMATION ON THE PRODUCTS OF PARTICIPATING U.S. MANUFACTURERS. THE FOLLOWING SEVEN AUSTRALIAN FIRMS  
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REQUESTED MORE DETAILS ON PRODUCTS YOUR FIRM DISPLAYED, YOUR LOCAL AGENT HAS BEEN FURNISHED THESE TRADE LEADS. ALL RESPONSES TO THESE REQUESTS SHOULD BE SENT DIRECTLY TO THE FIRMS LISTED.

3. MALCOLM REEVE, B. R. REEVE ENGINEERING, 62 WHITEMAN STREET, SOUTH MELBOURNE, VICTORIA 3205 -- DON MURDOCH, GILBERT LODGE

& CO LTD, PO BOX 40, CARNEGIE, VICTORIA 3163 --  
ARTHUR STENHOUSE, CAULFIELD INSTITUTE OF TECHNOLOGY, 900  
DANDENONG ROAD, EAST CAULFIELD, VICTORIA 3145 -- RAY LOSIONEK,  
ENGINEERING PRODUCTS, 418 BURNLEY STREET, BURNLEY, VICTORIA 3131  
-- O. KELLY, L. M. ERICSSON PTY LTD, BLAIR STREET, BROADMEADOWS,  
VICTORIA 3047 -- TERRY CONNELL, RYAN REPETITION P/L, 5  
BEECHER ST, PRESTON, VICTORIA -- L. W. BRAMLEY, AJAX NETTLEFOLDS  
PTY LTD, 27 BURNLEY STREET, RICHMOND, VICTORIA 3121.  
SIGNED: ECONOMIC/COMMERICAL SECTION, AMERICAN CONSULATE  
GENERAL, 24 ALBERT ROAD, SOUTH MELBOURNE, VICTORIA 3205,  
AUSTRALIA.  
BRAND

NOTE BY OC/T: PASSED ABOVE ADDRESSEE.

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
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**Concepts:** n/a  
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**TAGS:** BEXP, AS  
**To:** STATE  
**Type:** TE  
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**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009